

### DETAILED ACTION

1. Applicant's arguments in response to the Office action dated 09/24/07 have been fully considered.
2. The 35 USC Section 112-second paragraph rejections are withdrawn in view of the present amendment and response.
3. The 35 USC Section 103(a) rejections based on Vesley et al. (US 4,950,537) are withdrawn in view of the present amendment and response. Vesley does not teach or suggest a double-sided adhesive tape having light reflective and light shutting properties as claimed. Additionally, Vesley does not teach or suggest a substrate comprising a white layer, a silver layer, and a black layer that are superimposed in this order.

### EXAMINER'S AMENDMENT

4. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.
5. Authorization for this examiner's amendment was given in a telephone interview with Ms. Keiko Takagi on 03/12/08.
6. The application has been amended as follows:
7. **Claim 9:** delete "a layer of color other than white and black" and insert "a silver layer" between "a white layer" and "and a black layer".

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8. **Claim 15:** delete “being” and insert “are” between “wherein the colored layers” and “a white layer”. Further delete “a layer of color other than white and black” and insert “a silver layer” between “a white layer” and “and a black layer”. Moreover, add “from” between “in this order” and “the supporting substrate side”.

9. **Claim 16:** delete “being” at first instance and insert “is” between “the supporting substrate” and “a white substrate film”. Further delete “being” at second instance and insert “are” between “the colored layers” and “of a color”. Additionally, add “from” between “in this order” and “the white substrate film side”.

#### **Reasons for Allowance**

10. The following is an examiner’s statement of reasons for allowance: the closest prior art is Yamakami et al. (US 2004/0028895A1). Yamakami discloses an adhesive tape which combines light reflectivity and light shielding characteristics which is used for bonding between an LCD panel and a backlight case of an LCD module (abstract). However, the filing date of this reference is after the US filing date of the presently claimed invention, and the date of publication of this reference is after the US filing date of the presently claimed invention.

11. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled “Comments on Statement of Reasons for Allowance.”

***Conclusion***

12. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. US 4,307,729 to Hart et al. and US 4,285,029 to McCoy. .

13. Any inquiry concerning this communication or earlier communications from the examiner should be directed to ANISH DESAI whose telephone number is (571)272-6467. The examiner can normally be reached on Monday-Friday, 8:00AM-4:30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Terrel Morris can be reached on 571-272-1478. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/A. D./  
Examiner, Art Unit 1794

/Terrel Morris/  
Supervisory Patent Examiner  
Group Art Unit 1794